



MEDIA RELEASE

WORLD-CLASS ENTERTAINMENT FOR ALL AGES AT PERTH ARENA OPENING

Venue Manager, AEG Ogden is committed to delivering a world-class music, entertainment and sport programme when the Perth Arena opens in November this year.

Perth Arena General Manager, David Humphreys said today's announcement of pop legend, George Michael to headline opening celebrations was only the beginning.

"AEG Ogden has an extensive network of contacts within the entertainment industry and is working hard behind the scenes with a number of promoters and artists managers to secure quality shows that will appeal to people of all ages.

To use a well known show-biz phrase, 'you ain't seen nothing yet'.

"I am excited about the level of enthusiasm from performers wanting to be part of a new era in entertainment in Western Australia," Mr Humphreys said.

He said the event calendar featuring a mix of music, entertainment and sport was looking "extremely healthy" and said that as new shows were confirmed, details would be posted on the Perth Arena website www.pertharena.com.au

Mr Humphreys said securing George Michael for the November 10 opening was a real coup and congratulated promoter, The Dainty Group for showing confidence in Australia's newest arena.

"Being able to offer a state of the art, world-class venue is the key to attracting the big acts to a city.

"We may have missed out on some big name touring artists in the past, but Perth Arena gives us a fighting chance to redress that situation in the future, Mr Humphreys said.

He said the overall response from hirers, suppliers and the wider corporate marketplace had been overwhelming, with the venue's commercial programme consisting of official partnerships and corporate suites receiving strong interest.

"Perth Arena is destined to become an iconic and unique multi-purpose venue. It has been designed and built for optimum acoustic integrity and features a stunning and striking architectural design.

"Everyone involved in this project is fully committed and excited to be a part of this and unique period in Perth's history," Mr Humphreys said.

VenuesWest Chairman Graham Partridge said AEG Ogden and The Dainty Group should be highly commended on signing such a high profile performer to open the world class venue.

NOTE: In addition to securing George Michael, the Premier announced there would be a number of opportunities for the community to be involved in the opening celebrations. These include a free concert featuring bands from WA on 2 November and a Charity Open Day featuring a range of entertainers, sports stars and local artists on 4 November.

About Perth Arena

Sitting within the new Northbridge Link precinct, the Perth Arena will form an integral part of the Perth CBD revitalisation project as an iconic building for the people of Perth and Western Australia, attracting premium entertainment, sporting and cultural events.

Currently under construction and expected to open in November 2012, the 15,500 capacity, state-of-the-art arena has been designed to maximise flexibility, and features a permanent tennis court surface, retractable roof and 36 corporate suites.

The Government of Western Australia has vested the ownership of the Perth Arena in VenuesWest, which has engaged AEG Ogden to manage the venue. For further information, visit www.venueswest.wa.gov.au

About AEG Ogden

AEG Ogden is a joint venture between Australian interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including the Brisbane, Cairns, Darwin, Kuala Lumpur and Qatar and Oman (under construction) Convention Centres, Suncorp Stadium in Brisbane and live theatres including Perth's His Majesty's Theatre and the Perth Concert Hall. Sydney's Allphones Arena, the Brisbane Entertainment Centre, the Newcastle Entertainment Centre, and the Perth Arena (currently under construction). In Western Australia, AEG Ogden also manages the State Theatre Centre, Albany Entertainment Centre, and Subiaco Arts Centre.

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports, entertainment and venue operator in the world. AEG Facilities, a stand-alone affiliate of AEG, owns, operates or consults with 100 of the industry's preeminent venues worldwide, across five continents, and works in concert with affiliated AEG entities, including live event producer, AEG Live, AEG Global Partnerships and AEG Development to support the success of AEG venues across the globe. AEG owns, operates or provides services to venues including STAPLES Center (Los Angeles, Calif.), The Home Depot Center (Carson, Calif.), Nokia Theatre L.A. Live (Los Angeles, Calif.), Citizens Business Bank Arena (Ontario, Calif.), Valley View Casino Center, (San Diego, Calif); Sprint Center (Kansas City, Mo.), XL Center and Rentschler Field (Hartford, Conn) The Rose Garden (Portland, Ore.), KeyArena (Seattle, Wash.), KFC YUM! Center (Louisville, Ky.), American Airlines Arena (Miami, Fla.), AT&T Center (San Antonio, Tx.), Time Warner Cable Arena (Charlotte, N.C.), Prudential Center (Newark, N.J.), Target Center (Minneapolis, Minn.), Mercedes-Benz Arena (Shanghai, China), Mastercard Center (Beijing, China), The O2 Arena (London, England), O2 World (Berlin, Germany), O2 World Hamburg (Hamburg, Germany), Ahoy Arena (Rotterdam, Netherlands), Pernambuco Stadium (Recife, Brazil), Allphones Arena (Sydney, Aust), Globe Arenas (Stockholm, Sweden), Turk Telekom Arena (Istanbul, Turkey) and the Qatar National Convention Centre (Doha, Qatar) For more information, visit www.aegworldwide.com.

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