



MEDIA RELEASE

AEG OGDEN CASTS GLOBAL NET FOR ICC SYDNEY PRE-OPENING TEAM

Venue Manager, AEG Ogden has commenced recruitment for a number of key senior executives who will form the pre-opening management team at International Convention Centre (ICC) Sydney.

ICC Sydney CEO and AEG Ogden's Director of Convention Centres, Geoff Donaghy, said today the recruitment drive initially would be for the roles of Director of Sales, International Sales Manager and Communications Manager, and follows the appointment earlier this week of experienced events industry executive, Helen Mantellato as Exhibition Sales Manager.

"These highly specialised positions require specific experience and an appropriate background and as such, we expect strong interest from applicants both in Australia and abroad.

"It will be a unique opportunity for suitably qualified executives to be part of one of the most exciting major convention and exhibition facilities in the world," he said.

"We expect strong interest in these highly specialised positions from applicants both in Australia and abroad," he said.

The **Director of Sales** will require experience and a proven track record in a similar facility or facilities and have an excellent understanding of the business events industry.

The **International Sales Manager** will require strong experience in and an excellent understanding of the international business events industry.

The **Communications Manager** will require a high level of communications and media experience as well as creative marketing skills, but not necessarily in convention or exhibition venues.

Mr. Donaghy said construction work on the site at Darling Harbour has started and the pre-opening office would be in place soon.

"We're now ready to take ICC Sydney business to a new level," he said.

ICC Sydney will be operated by AEG Ogden, the leading venue management company in the Asia Pacific region. It is due for completion in December 2016.

About the International Convention Centre Sydney (ICC Sydney)

ICC Sydney at Darling Harbour will be Australia's first fully integrated convention, exhibition and entertainment precinct.

Construction of the \$1 billion facility commenced in late 2013 with completion due in late 2016. The development of the facility is being overseen by Infrastructure NSW and undertaken through a Public Private Partnership with The Darling Harbour Live consortium, comprising AEG Ogden, Lend Lease, Capella Capital and Spotless Facilities Services, with AEG Ogden being the venue operator. The convention facility is capable of holding four fully separated concurrent events of over 12,000 delegates; total exhibition capacity of 40,000 square metres; an external event deck of 5,000 square metres featuring spectacular city views; a premier red carpet theatre with a capacity of 8,000 suitable for international entertainment acts and being used for major convention plenary sessions; a Grand Ballroom to provide Sydney's premium banqueting space for more than 2,000; and a new ICC hotel complex with up to 900 rooms. For more information visit www.darlingharbourlive.com.au

About AEG Ogden

AEG Ogden is a joint venture between Australian venue management interests and AEG Facilities of the United States.

AEG Ogden manages venues throughout the Asia Pacific region, including convention centres in Brisbane, Cairns, Darwin, Kuala Lumpur, Oman (under construction), Sydney (under construction) and the Sydney Exhibition Centre @ Glebe Island; arenas including Sydney's Allphones Arena, Qantas Credit Union Arena (formerly the Sydney Entertainment Centre), the Brisbane Entertainment Centre, the Newcastle Entertainment Centre and Perth Arena; Suncorp Stadium in Brisbane; and live theatres including Perth's His Majesty's Theatre, Perth Concert Hall, the WA State Theatre Centre, Albany Entertainment Centre, and Subiaco Arts Centre. www.aegogden.com

In addition, AEG Facilities was recently announced as operator of both the Los Angeles Convention Centre and Hawaii Convention Centre.

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